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From: Mario Garcia, Jr. [<mailto:mariogarciajr@aol.com>]

Sent: Wednesday, March 04, 2015 1:51 PM

To: Benbow, Robert

Cc: <frobbins@keystonecerts.com>; ileanadeavila@ymail.com; Madani, Mo

Subject: Venetian Pools Complaint

Dear Mr. Benbow:

I have received from Mr. Tovar the alleged complaint, once again from our competitor Mr. Danielle Arguelles. This is the continuing saga of a competitor who is using the government system which was designed to protect the consumer and not for illegal business competition.

Please note that the property in the allegation, it is my understanding, that the contractors are operating not under the Florida Permit, but under Miami Dade County NOA#13-1113.07.

Ms. Ileana De Avila, the manufacturer as well as the operations manager Mr. Mauricio Tovar have been in contact to respond to the allegations and the Coral Gables officials. The Coral Gables city officials have been pending the final inspection and it is my understanding that there will be a test on site as the product is installed. It is also my understanding that there are other tiles which of the Alhambra trademark, which were installed 20 years ago without incident.

Mr. Arguelles is somehow illegally obtaining tiles from job sites, and documents supplied to the county for his purposes. We are once again conferring with our attorneys for a cease and desist restraining order for his tortious and illegal business activities.

In the meantime, we respectfully request denial of his request to open this file as the Florida Permit under DBPR and the board's jurisdiction was not used for the roofing job of this property. The Miami-Dade county and Coral Gables City officials are in communication with our staff and we are attempting to resolve, if any, issues not as a result of the owner, architect, contractor, roofer, or anyone associated directly with the purchase of Alhambra tiles. Mr. Arguelles is a direct competitor and again we submit is using a system created to provide the public consumer a quality product, and not for his personal and/or business gain.

Respectfully,

Mario Garcia, Ph.D., J.D.
Owner, Alhambra Trademark